Fastmail Primary Logo

Fastmail primary logo full colour - written with a lower case ‘m’

Fastmail Icon full colour

Exclusion zone

Primary colours
- **FM Blue**
  - Pantone 2144 C
  - RGB 0 103 185
  - HEX 0067B9
  - CMYK 95 53 0 0
- **FM Light Blue**
  - Pantone 292 C
  - RGB 105 179 231
  - HEX 69B3E7
  - CMYK 59 11 0 0
- **FM Yellow**
  - Pantone 7408 C
  - RGB 255 193 7
  - HEX FFC107
  - CMYK 0 30 100 0
- **FM Grey**
  - Pantone 432 C
  - RGB 51 62 72
  - HEX 333E48
  - CMYK 65 43 26 78

Secondary colours
- **Goblin Green**
  - RGB 76 173 80
  - HEX 4CAD50
- **Opera Red**
  - RGB 129 57 53
  - HEX E53935
- **Deep Space Blue**
  - RGB 36 57 89
  - HEX 243959
- **Sky Blue**
  - RGB 3 169 244
  - HEX 03A9F4

Typography
- **Cresta**
  - Abcdefghijklmnopqrstuvwxyz
  - ABCDEFGHIJKLMNOPQRSTUVWXYZ
  - 0123456789
- **Source Sans Pro**
  - Abcdefghijklmnopqrstuvwxyz
  - ABCDEFGHIJKLMNOPQRSTUVWXYZ
  - 0123456789
Fastmail Logo Variations

When the primary full colour version of the logo cannot be used the following can also be used.

- Fastmail logo on dark background
- Fastmail logo white
- Fastmail logo black
- Fastmail Icon on dark background
- Fastmail Icon white
- Fastmail Icon black

This part of the logo must always appear at 60% opacity to highlight the difference between the other shapes.
The Topicbox and Fastmail icons when placed together have similarities but different heights.